



2005 Media Results for FORTUNE 500 Companies

On October 19, 2005, EPA released the second annual list of Best Workplaces for CommutersSM from the FORTUNE 500 Companies. The nearly 90 companies on this list offer outstanding commuter benefits to their employees at one or more work-sites. The “best of the best”—those with the highest percentage of employees working at Best Workplaces for Commuters work-sites—appeared on a ranked Top 20 list. Across the country, more than 100 newspaper articles, trade journal features, and radio and television spots recognized these national leaders resulting in **49 million gross impressions** and **\$900,000 in media value**.

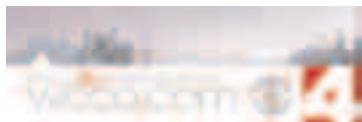


“Intel is consistently recognized as a Best Workplace for Commuters because it realizes how important the daily commute is to employee satisfaction and productivity.”

—Sacramento Bee, October 19, 2005

“With the nation’s roads always seeming to grow more congested, some companies are offering employees incentives to cut down on driving.”

—NPR Morning Edition, October 26, 2005



*“Twin cities Fortune 500 companies **Best Buy**, **EcoLab**, **Guidant**, and **Xerox** made the list of the Best Workplaces for Commuters. All offer benefits like monthly transit passes, flexible work schedules, on-site daycare, and the guaranteed ride home program.”*

—WCCO 4 News, Minneapolis/St. Paul, October 19, 2005

“Your trip to the office takes a serious toll on your nerves. But it doesn’t have to take a toll on the environment.”

—Newsweek, October 24, 2005



Full-page public service announcements in **Time**, **Inc.**, and **Fast Company** magazines also recognized FORTUNE 500 companies on the list for their leadership.



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